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Immediate Release

ICF CONFERS FIRST COAST COACHES ASSOCIATION (FCCA) WITH AWARD

The International Coach Federation awards six international chapters for work in presence in community, public relations

Jacksonville, FL – Jacksonville's First Coast Coaches Association was among six international chapters of the International Coach Federation (ICF) awarded with an ICF Chapter Award during the recent 2009 ICF Annual International Conference in Orlando, Florida, USA.

ICF Chapter Awards consist of two categories; the *Finding Our Voice—Marketing/PR Award*, which recognizes chapters who have created a successful marketing/PR campaign within their communities and the *Local Spirit, Global Presence—Community Activism Award*, which recognizes chapters who have established a significant coaching presence in their communities.

"The ICF is very proud of this year's recipients who represent the innovative work being done by chapters of all sizes, large and small, to bring awareness to our profession and its value for their local communities," said 2009 ICF President Karen Tweedie, PCC. "It is inspiring to know that we have chapters doing such great things in over 50 countries! This year's award winners epitomize these efforts."

Recipients of the *Finding Our Voice—Marketing/PR Award* included:

- **First Coast Coaches Association, Inc. of Jacksonville, Florida—USA;**
- ICF Spain—Spain; and
- Puget Sound Coaches Association—USA.

Recipients of the *Local Spirit, Global Presence—Community Activism Award* included:

- Romania Chapter—Romania;
- Professional Coaches Association of Michigan—USA; and
- Metro DC Chapter—USA.

First Coast Coaches Association (FCCA) of Jacksonville, Florida, received an award for its work with the Project Management Institute in supporting their organization in offering its members and the local community the special event, *Career Search Inspiration*. This event assisted project management professionals on a pro bono basis in preparing for career transitions in the current market and economical situation. Chapter President Dale Beaman accepted the award.

"Coaches from FCCA generously gave their time and the project managers who participated were very pleased with their experience. We were delighted to have the opportunity to collaborate with the PMI and bring awareness to our profession and its value to our local community," said 2009 Chapter President Dale Beaman, PCC.

First Coast Coaches Association is a Not-For-Profit, professional organization of personal and business coaches. We are the local chapter of The International Coach Federation, the largest worldwide resource for business and personal coaches that exists to build, support and preserve the integrity of the coaching profession.

ICF defines coaching as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential. Coaching is a distinct service and differs greatly from therapy, consulting, mentoring or training. Individuals who engage in a coaching relationship can expect to experience fresh perspectives on personal challenges and opportunities, enhanced thinking and decision-making skills, enhanced interpersonal effectiveness, and increased confidence in carrying out their chosen work and life roles.

The International Coach Federation is the leading global organization for coaches, with more than 15,700 members in over 90 countries, dedicated to advancing the coaching profession by setting high ethical standards, providing independent certification, and building a worldwide network of credentialed coaches. The ICF is the only organization that awards a global credential which is currently held by over 5,700 coaches worldwide. For more information on how to become or find an ICF Credentialed coach, please visit our Web site at www.coachfederation.org.

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